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MIRUS PRESIDENT ADDRESSES UNIVERSITY OF GUELPH/HUMBER STUDENTS

BRAMPTON, ONTARIO, April 12, 2005 -- Mirus Communications Inc.'s President Paul Caulfield today addressed first year students in the University of Guelph/Humber's unique degree/diploma hybrid program in Public Relations. The students were taking a course entitled Corporations and Agencies, which looks at entrepreneurship, public companies, and PR agencies.

Mr. Caulfield presented a case study in investor relations practice. His lecture touched on the IR cycle, perception gap audits, strategic messaging, and delivering the IR story. A lively Q&A session followed Mr. Caulfield's presentation.

Paul Caulfield has provided financial marketing and strategic communications to a number of Canadian companies including: Denison Mines, Sleeman Breweries, Clarica, Hydro One, Spar Aerospace, DuPont Canada, and Stuart Energy. In addition to ongoing investor relations program development and implementation, Paul has consulted in M&A situations, developed and executed integrated communications plans, and has advised on equity roadshows.

For further information about Mirus Communications Inc.'s IR expertise, please contact:

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